

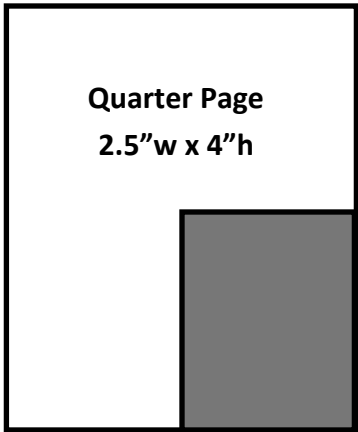
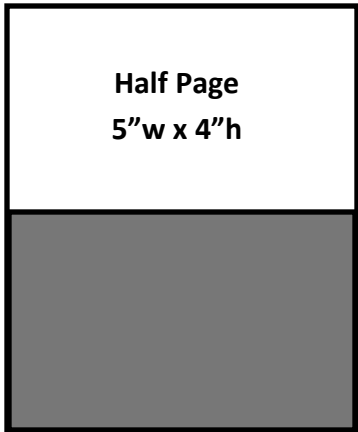
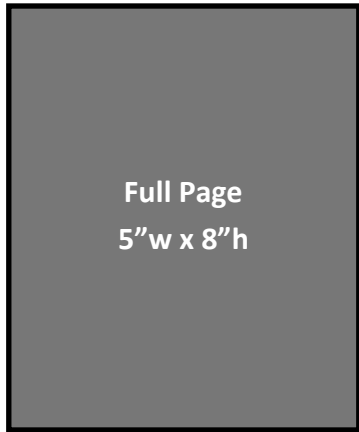
# Matthews Playhouse of the Performing Arts Playbill Advertising Rates & Information



## Our Mainstage Season 2018-2019

The Hundred Dresses.....October 12-21, 2018  
 Miracle on 34th Street .....November 30-December 1-16, 2018  
 Grey Gardens The Musical.....February 1-10, 2019  
 The Jungle Book.....February 22-March 3, 2019  
 A Funny Thing Happened On the Way to the Forum.....June 7-23, 2019

## Playbill Ad Sizes



## Advertising Rates for 2018-2019

Single Show Rates	Season Rates	<i>Early Bird Special: 15% off Season Rate</i>
Full Page.....\$200	Full Page.....\$850	<i>Payment and artwork must be submitted by August 25, 2018</i>
Half Page.....\$120	Half Page.....\$510	
Quarter Page.....\$65	Quarter Page.....\$275	

## Artwork and Specifications

**Format:** high resolution PDF or JPEG files are accepted  
**Color:** all ads are black & white  
**Deadline:** ad artwork and payment must be received ten (10) days prior to opening night  
**Season Subscriptions:** may be purchased mid-year and the remaining ad(s) will carry over to next season  
**Need Help?** We are more than happy to build your ad for you, and submit a proof for your approval prior to printing. We can build ads from a business card, logo, or other artwork. This service is free of charge.

## Order Today

**Fill out our Playbill Ad Agreement Form and send to:**  
 Marie-Michele Darcy, Administrative Manager  
[mdarcy@matthewsplayhouse.com](mailto:mdarcy@matthewsplayhouse.com)  
**For More information, please call 704-846-8343**

**OR mail to:**  
 Matthews Playhouse  
 ATTN: Marie-Michele Darcy  
 100 E McDowell Street  
 Matthews, NC 28105