



# Matthews Playhouse of the Performing Arts Playbill Advertising Agreement

## Contact Information

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Contact Email \_\_\_\_\_

## Ad Size (select one)

Single Show Rates	Season Rate (5 shows)	Color Ads
Full Page.....\$200 _____	Full Page.....\$800 _____	Season & Full Page Only Interior Front & Back Cover
Half Page.....\$120 _____	Half Page.....\$480 _____	
Quarter Page.....\$65 _____	Quarter Page.....\$260 _____	\$1,200 _____ <i>only 2 spots available!</i>

## Agreement

By signing, I authorize Matthews Playhouse to use the artwork I provide, and/or any other relevant logos, designs, etc. for use in the creation and execution of this playbill ad. Furthermore, I assume all liability for the ad published and any subsequent claims including libel, plagiarism, unfair competition or trade practice, and copyright or trademark infringement. Additionally, I guarantee payment for the playbill ad, to be paid within 2 weeks of publication; I acknowledge that my failure to pay may result in loss of ad space, and cancellation of future subscription(s).

Signed \_\_\_\_\_ Date \_\_\_\_\_

## Payment Information

Check enclosed / mailed     Please charge my card     Will call with credit card

Credit Card # \_\_\_\_\_ Exp. \_\_\_\_\_ CID \_\_\_\_\_  
 Visa    MasterCard    AMEX    Discover

Make checks payable to "Matthews Playhouse"  
Call 704-846-8343 to process a credit card payment by phone

send this form to Evan Kinsley, Marketing Director at  
[ekinsley@matthewsplayhouse.com](mailto:ekinsley@matthewsplayhouse.com) or  
Matthews Playhouse | ATTN: Evan Kinsley | 100 E McDowell St | Matthews, NC 28105