

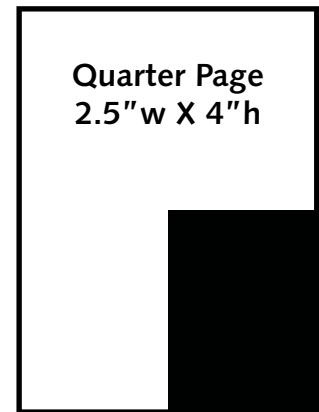
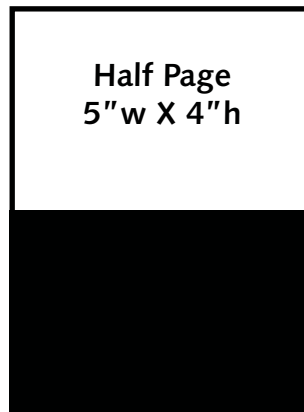


Matthews Playhouse of the Performing Arts Playbill Advertising Rates & Information

Our Mainstage Season 2015-2016

James and The Giant Peach.....	October 9-18, 2015
Scrooge!.....	December 4-20, 2015
Urinetown.....	February 5-14, 2016
Junie B. Jones.....	February 26 - March 6, 2016
Oklahoma.....	June 10-26, 2016

Playbill Ad Sizes



Advertising Rates for 2015-2016 Season

Single Show Rates	Season Rate (5 shows)	Color Ads (Interior Covers) Season & Full Page Only
Full Page..... \$200	Full Page..... \$800	\$1,200 <i>only 2 spots available!</i>
Half Page..... \$120	Half Page..... \$480	
Quarter Page..... \$65	Quarter Page..... \$260	

Season Rate Special: Buy 5 ads for the price of 4!

Artwork & Specifications

Format: high resolution PDF or JPEG files are accepted

Color: all ads are black & white, except interior cover ads

Deadline: ad artwork and payment must be received seven (7) days prior to opening night

Season subscriptions: may be purchased mid-year, and the remaining ad(s) will carry over to next season

Need Help? We are more than happy to build your ad for you, and submit a proof for your approval prior to printing. We can build ads off of a business card, logo, or other artwork. This service is free of charge.

Order Today!

Fill out our "Playbill Ad Agreement" Form and send to
Evan Kinsley, Marketing Director
ekinsley@matthewsplayhouse.com

For questions, or more information (704) 846-8343

or mail to:
Matthews Playhouse
ATTN: Evan Kinsley
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Matthews, NC 28105