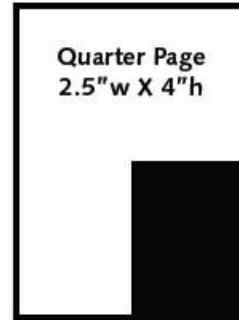
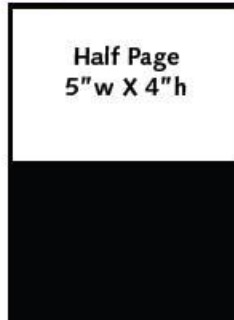




Matthews Playhouse of the Performing Arts Playbill Advertising Rates & Information

Playbill Ad Sizes



Advertising Rates for 2015-2016 Season

Single Show Rates		Season Rate (5 shows)		Color Ads (Interior Covers) Season & Full Page Only
Full Page.....	\$200	Full Page.....	\$800	\$1,200 <i>only 2 spots available!</i>
Half Page.....	\$120	Half Page.....	\$480	
Quarter Page.....	\$65	Quarter Page.....	\$260	

Season Rate Special: Buy 5 ads for the price of 4!

Artwork & Specifications

Format: high resolution PDF or JPEG files are accepted

Color: all ads are black & white, except interior cover ads

Deadline: ad artwork and payment must be received seven (7) days prior to opening night

Season subscriptions: may be purchased mid-year, and the remaining ad(s) will carry over to next season

Need Help? We are more than happy to build your ad for you, and submit a proof for your approval prior to printing. We can build ads off of a business card, logo, or other artwork. This service is free of charge.

Order Today!

Fill out our "Playbill Ad Agreement" Form and send to
Matthews Playhouse
100 E McDowell Street
Matthews, NC 28105

For questions, or more information (704) 846-8343