

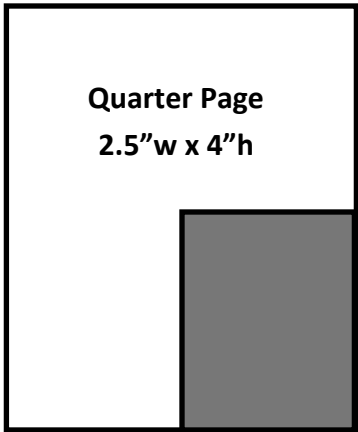
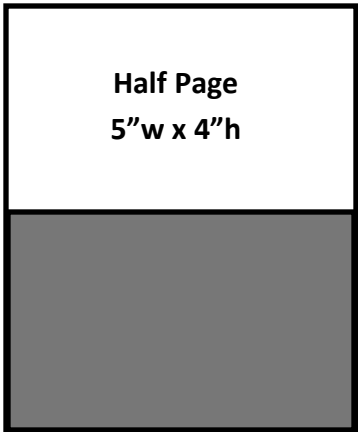
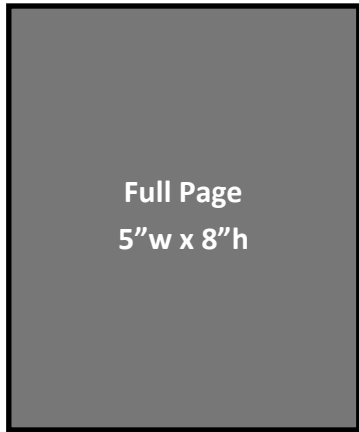
Matthews Playhouse of the Performing Arts Playbill Advertising Rates & Information



Our Mainstage Season 2017-2018

Junie B. Jones is Not a Crook.....October 13-22, 2017
 It's a Wonderful Life.....December 1-17, 2017
 Bonnie & Clyde The Musical.....February 2-11, 2018
 Freedom Train.....February 23-March 4, 2018
 South Pacific.....June 8-24, 2018

Playbill Ad Sizes



Advertising Rates for 2017-2018

Single Show Rates	Season Rates	<i>Early Bird Special: 15% off Season Rate</i>
Full Page.....\$200	Full Page.....\$850	<i>Payment and artwork must be submitted by August 25, 2017</i>
Half Page.....\$120	Half Page.....\$510	
Quarter Page.....\$65	Quarter Page.....\$275	

Artwork and Specifications

Format: high resolution PDF or JPEG files are accepted
Color: all ads are black & white
Deadline: ad artwork and payment must be received ten (10) days prior to opening night
Season Subscriptions: may be purchased mid-year and the remaining ad(s) will carry over to next season
Need Help? We are more than happy to build your ad for you, and submit a proof for your approval prior to printing. We can build ads from a business card, logo, or other artwork. This service is free of charge.

Order Today

Fill out our Playbill Ad Agreement Form and send to:
 Marie-Michele Darcy, Administrative Manager
mdarcy001@carolina.rr.com
For More information, please call 704-846-8343

OR mail to:
 Matthews Playhouse
 ATTN: Marie-Michele Darcy
 100 E McDowell Street
 Matthews, NC 28105