Matthews Playhouse of the Performing Arts
Playbill Advertising Agreement

Contact Information

Company Name_____

Contact_____

Billing Address_____

City/State/Zip_____

Phone_____

Contact Email_____

Ad Size (select one)

Single Show Rates

Full Page.....**$200**

Half Page.....**$120**

Quarter Page.....**$65**

Season Rates

Full Page.....**$850**

Half Page.....**$510**

Quarter Page..... ..**$275**

Ad Specs

Format: High resolution PDF or JPEG files are accepted.

Color: all ads are black & white

Deadline: ad artwork and payment must be received ten (10) days prior to opening night.

Agreement

By signing, I authorize Matthews Playhouse to use the artwork I provide, and/or any other relevant logos, designs, etc. for use in the creation and execution of this playbill ad. Furthermore, I assume all liability for the ad published and any subsequent claims including libel, plagiarism, unfair competition or trade practice, and copyright or trademark infringement. Additionally, I guarantee payment for the playbill ad, to be paid 10 days prior to opening night; I acknowledge that my failure to pay may result in loss of ad space and cancellation of future subscription(s).

Signed_____Date_____

Payment Information

_____Check enclosed/mailed **_____ Please charge my card** **_____Will call with credit card**

Credit Card #_____**EXP**_____ **CID**_____

Visa_____ **Mastercard**_____ **AMEX**_____ **Discover**_____

Make check payable to Matthews Playhouse

Call 704-846-8343 to process a credit card payment by phone

Send this form to **: Marie-Michele Darcy, Administrative Mgr. at: mdarcy001@carolina.rr OR**

Matthews Playhouse ATTN: Marie-Michele Darcy | 100 E McDowell Street | Matthews, NC 28105